

# Rays TechServ Pvt. Ltd.

Redefining IT. Delivering Innovation.



## About Us:

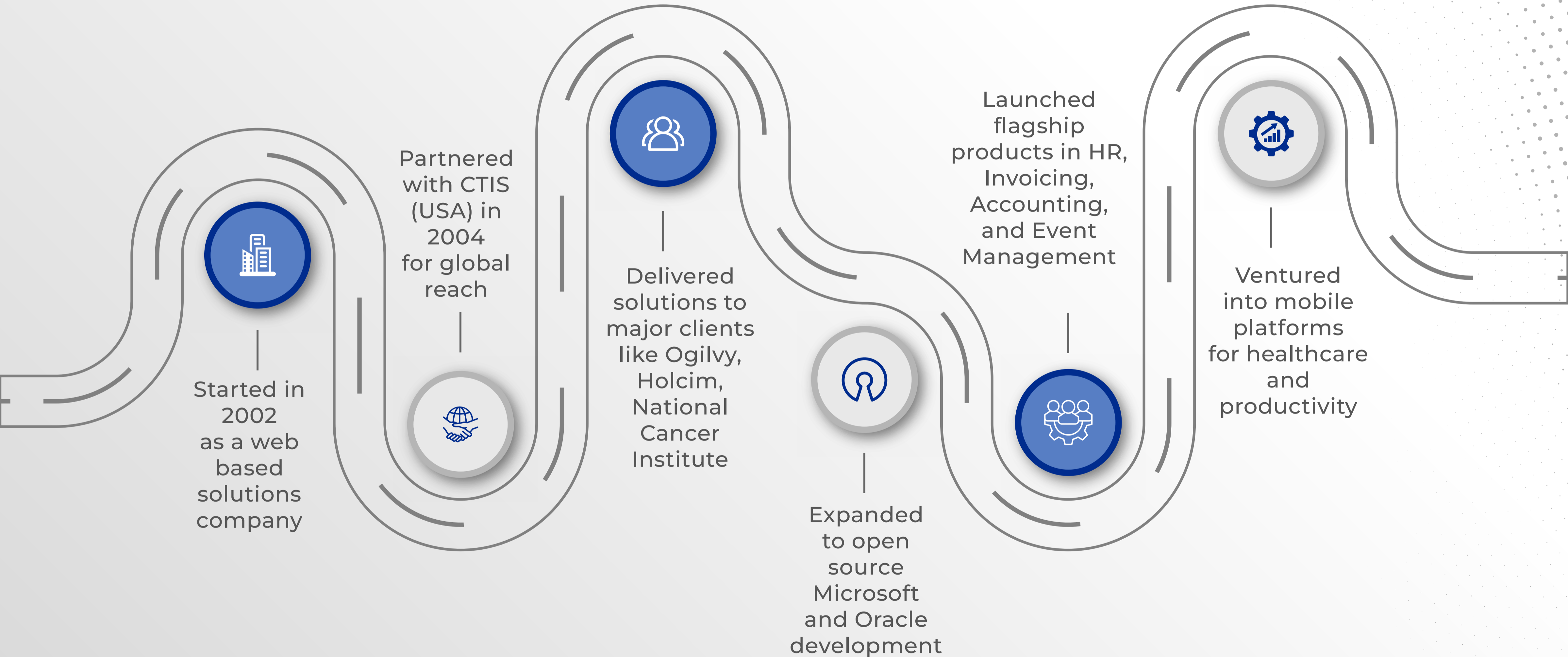
At Rays, we deliver redefined IT solutions that are client-centric, technologically advanced, and cost-effective. With over two decades of excellence, we've empowered organizations across industries with agile, scalable technology solutions.

## Highlights:

- Established in **2002**
- Expertise across healthcare, research, HRMS, finance, events, and enterprise applications
- Strong focus on open-source and Microsoft tech stacks



# Our Journey



## Services We Offer

- Custom Application Development
- Software Maintenance & Re-engineering
- Website & CMS Development
- Mobile App Development
- Microsoft, Oracle, and Open-Source Development

## Digital Marketing Solutions

- SEO, SEM, PPC Campaigns
- Social Media Strategy & Execution
- Content Creation and Branding
- Analytics & Performance Optimization



## Core Competencies

- Agile development methodology
- Full software lifecycle capabilities
- Highly experienced technical teams
- Strategic staffing partnerships
- Proven track record with measurable ROI

## Industry Focus

- **Healthcare & Health Research:** Clinical IT, EHR, protocol automation
- **Education:** eLearning, school management, collaboration platforms
- **eCommerce:** B2B/B2C systems, payment gateway integration
- **Events:** End-to-end registration and tracking systems



## Core Competencies

**Resource:** HRMS & mobile workforce tracking

**EasyPay:** Payroll automation

**Invoice:** Smart invoicing & billing

**EasyFAS:** Full-stack accounting

**Event:** Event registration & management

**EyeSpend:** Political transparency via product barcodes

**SeeMD:** Patient-doctor communication & health records

**Protocol:** Clinical trial protocol automation

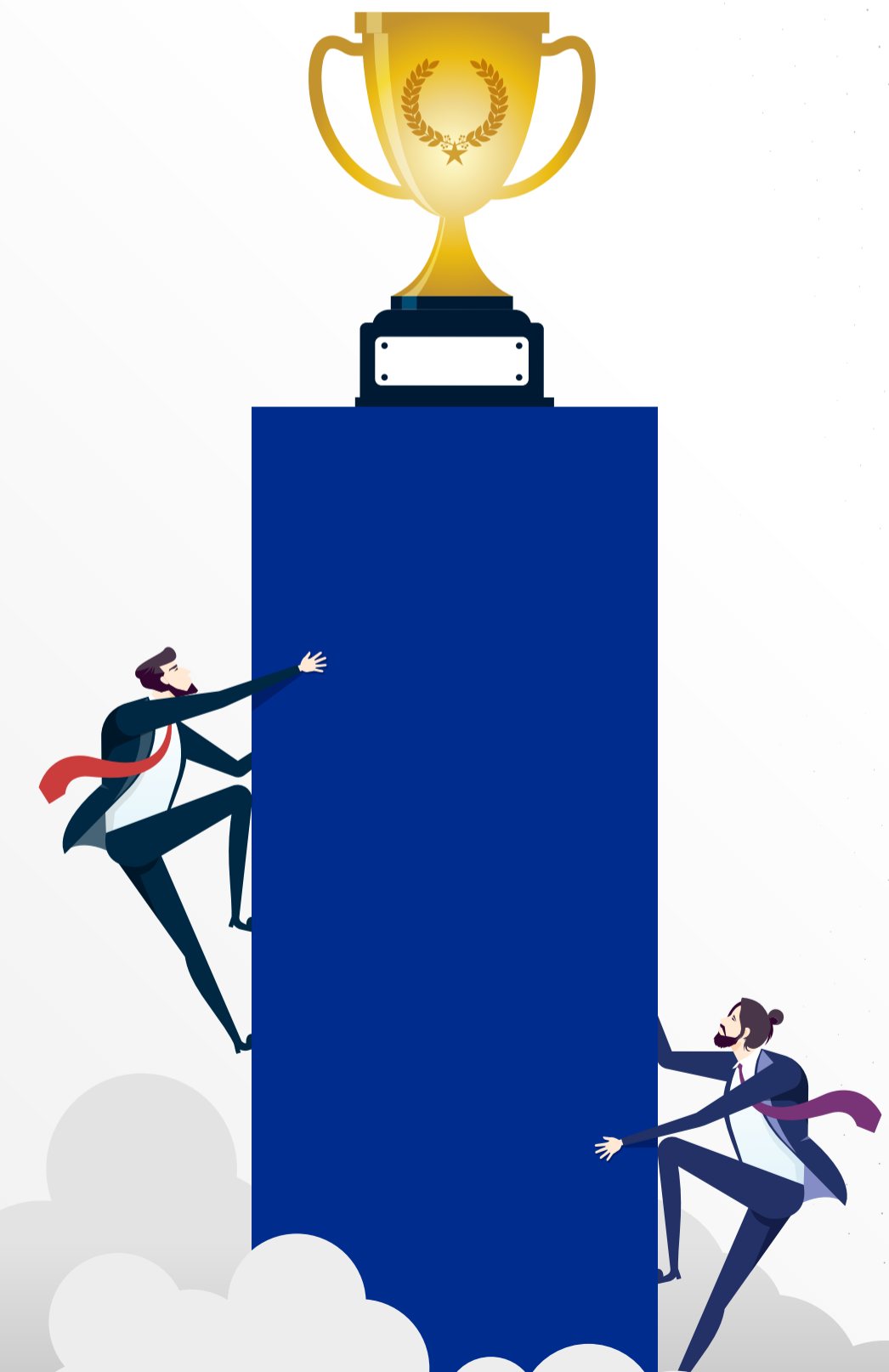
## Why Clients Choose Rays

**20+ years** of experience across industries

Trusted by Fortune 500s and government bodies

Agile, scalable, and secure solutions

Proven outcomes and long-term partnerships





# Let's Work Together

Ready to transform your IT?

Book a call  
to know more.

