

RAYS TECHSERV

YOUR GROWTH. OUR STRATEGY.

DIGITAL MARKETING THAT DELIVERS MEASURABLE RESULTS.



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What We Do Best

SEARCH ENGINE OPTIMIZATION

SEO for AI-first Search

Rank higher with keyword intelligence, voice-ready SEO, and local targeting.



SOCIAL MEDIA MARKETING

Social Media That Connects

Reels, ads, influencer collabs done right across Meta, LinkedIn, X.



PAY-PER-CLICK ADVERTISING

Performance Marketing (PPC)

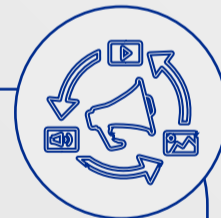
ROI-driven Google, Bing & Meta ad campaigns with conversion tracking.



CONTENT MARKETING

Content That Converts

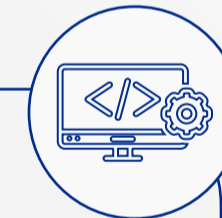
From blogs to email to video - we write, design, and deliver engagement.



WEBSITE DEVELOPMENT

Websites That Work

Fast, mobile-ready websites with built-in SEO and lead funnels.



ANALYTICS & REPORTING

Analytics & Optimization

Track, test, and improve - with GA4, Looker dashboards, and real insights.



WHY CHOOSE OUR **RAYS TECHSERV?**



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23+ Years of Technical
Expertise

10+ Years of Industry Experience
in Digital Marketing

- ✓ Google, Meta & LinkedIn Certified Team
- ✓ Dedicated Account Manager
- ✓ Transparent Reporting
- ✓ Clients Across US & Canada
- ✓ Deep Industry Knowledge (Healthcare, SaaS, Ecom)



CHOOSE THE PERFECT PACKAGE FOR YOUR GROWTH



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STARTER PACKAGE

Ideal for small businesses or startups building their online presence

- Essential SEO
- Social Media Management
- Basic Website Optimization
- Monthly Analytics Report

Get discovered, build credibility, and grow steadily.

GROWTH PACKAGE

For growing brands looking to expand reach and lead generation

- Advanced SEO
- Paid Ads (Google, Meta, LinkedIn)
- Social Media Strategy
- 2 Blog Articles + Creative Content/Month
- Lead Funnel & Conversion Tracking

Drive traffic, engagement, and measurable conversions.

ENTERPRISE PACKAGE

All-in-one digital marketing for established businesses

- Full SEO + PPC + SMM + Campaign
- Static Website Management
- 7 Blog Articles + Creative content
- Dedicated Account Manager
- Weekly Strategy Reviews & Optimization
- 24/7 Support & Real-Time Dashboards

Turn your marketing into a performance powerhouse.

Need a custom solution?

We offer tailored strategies for industries like **Healthcare, SaaS, E-commerce and more.**

Note: All paid ad campaigns will be directly billed to the client's credit card.